

## Our core Silicon Valley M&A team – At a glance



Rick Climan Harvard College Harvard Law School



**Keith Flaum UCLA UC Davis Law School** 



Jane Ross McGill University McGill Law School



**Chris Moore UCLA UCLA Law School** 

**Rick, Keith** and **Jane** have practiced together as part of the core M&A team for **20 years**. **Chris** joined the team in 2014.

### Tech M&A is in our DNA

We are uniquely positioned at the intersection of tech and M&A.

We have the most robust strategic buy-side tech M&A practice in the world.

"'Hogan Lovells is a tech M&A powerhouse'" - Chambers

We have acted as M&A counsel to many of the largest and most sophisticated players in the tech sector, including:

Adobe Facebook

**Applied Materials** Intel

Atlassian Marvell Technology

Autodesk Dell

Dialog Semiconductor

eBay

Oracle Sabre Salesforce

## Tech M&A is in our DNA (cont'd)

Our team has decades of experience advising clients on groundbreaking and transformative tech M&A transactions.

We are not general corporate lawyers.
Our Silicon Valley
M&A team focuses
exclusively on M&A.
We don't just dabble in it.

This means we have deeper tech M&A experience than our peers at other firms.

"... 'preeminent corporate M&A shop in the Valley'" – Chambers

"The firm's Silicon Valley team is considered to be one of the premier groups of advisers in tech deals." – Legal 500

## Dedication to training associates and clients



We are obsessed with training our associates – they are savvier, more efficient and more cost effective than those of our competitors.

Our quarterly Silicon Valley M&A Forums keep our clients and associates informed about trends and developments (legal and non-legal) in M&A.

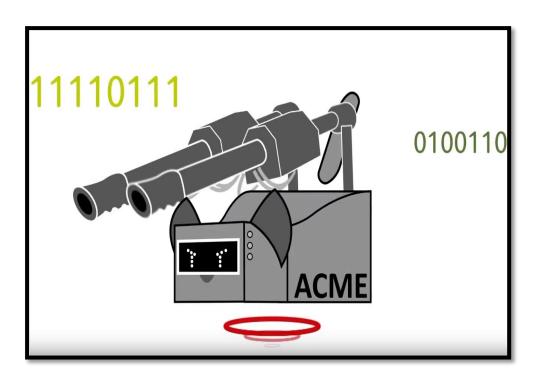
We have developed
20+ proprietary M&A
training modules
which are available to
clients and associates.

## **Dedication to training** (cont'd)



Our yearly M&A Boot Camp training series is a great way for law students and junior lawyers to learn the basics of M&A.

## **Dedication to training** (cont'd)



We have also developed an innovative and engaging method of teaching core M&A concepts to law students and junior lawyers through the use of animated educational cartoons.

# Our negotiating style

We do not rely on bluster or table-pounding to win points in deal negotiations. We rely instead on the force of logic and reason, and our superior knowledge of market practice.

"Climan's M&A team negotiates 'very seriously and very hard'" – Chambers

"Ross is held in high regard by clients as a 'top-notch attorney and great negotiator'." - Chambers

"Flaum's common-sense approach to transactions makes him a favorite of clients and those across the table." — Chambers

"Ross is '...patient, dogged and persistent in negotiations.'" – Chambers

"Climan [is] 'a...hard but fair negotiator."

– Chambers

"Flaum ... 'is clear in his communications, and is quick to suggest practical solutions to open issues.'" — Legal 500

"Climan was endorsed to researchers as 'an outstanding professional with a winning style of negotiation." – Chambers

# Influencing trends on Tech M&A transactions

Our extensive experience representing sophisticated buyers on tech M&A deals allows us to influence deal trends and norms.

This means that we can often **obtain more buyer-friendly terms** than what less experienced M&A lawyers may consider to be "market."

As the creators of the "Buyer Power Ratio" study, we can help large-cap buyers counteract the influence of seller-favorable deal points studies.

## THE WALL STREET JOURNAL.

Monday, July 17, 2017

Joint Study Seeks to Measure Influence of Buyer Power on Deal Terms

"The joint study, which analyzed certain deal terms based on the BPR associated with different deals, seeks to provide a more nuanced understanding of what constitutes market deal terms, Mr. Climan said. He decided to build the study after seeing deal terms negotiations increasingly rely on a generation of research that he believes depended too heavily on a "one size fits all" methodology."

<sup>&</sup>quot;...the firm is 'commercially minded and has a firm grasp of prevailing market norms." – Chambers

## Highlights of our Tech M&A experience

### Our Silicon Valley partners have advised:



#### eBay

on multiple transactions, including its US\$2.4bn acquisition and subsequent sale of GSI Commerce\* and its acquisition of Giosis Pte Ltd.



#### Salesforce

on multiple transactions, including its acquisitions of Datorama and Bonobo AI.



#### **Facebook**

on multiple transactions, including its US\$5.7bn investment in **Jio Platforms** and its US\$16bn acquisition of WhatsApp.\*



#### **Walmart**

on multiple transactions, including its historic US**\$16bn** acquisition of a majority stake in Flipkart.



#### **Autodesk**

on multiple transactions, including its US\$875m acquisition of PlanGrid.



### **Synopsys**

on multiple of transactions, including its US\$565m acquisition of Black Duck Software.



### Sabre

on its terminated US**\$360m** acquisition of Farelogix and its US**\$110m** acquisition of Radixx.



### **Dialog Semiconductor**

on its US\$276m acquisition of Silego Technology.

## Highlights of our Tech M&A experience (cont'd)

### Our Silicon Valley partners have advised:



#### Intel

on multiple transactions, including its US\$15.4bn acquisition of Altera,\* its US\$900m acquisition of Moovit and its US\$175m acquisition of Replay Technologies.



### **Marvell Technology**

on its US\$6.3bn acquisition of Cavium and its US\$450m acquisition of Aquantia.



#### **Oracle**

on multiple transactions, including its US\$1.2bn acquisition of Aconex, its US\$9.3bn acquisition of NetSuite,\* its US\$5.3bn acquisition of MICROS Systems\*and its US\$1.4bn acquisition of Responsys.\*



#### **Atlassian**

on multiple transactions, including its US\$295m acquisition of OpsGenie and its US\$166m acquisition of AgileCraft.



### **Applied Materials**

on multiple transactions, including its US\$29bn merger with Tokyo Electron (aborted)\*, its US\$4.9bn acquisition of Varian Semiconductor\* and its pending US\$2.2bn acquisition of Kokusai Electric.



#### Adobe

on multiple transactions, including its US\$4.7bn acquisition of Marketo, its US\$1.7bn acquisition of Magento Commerce, its US\$800m acquisition of Fotolia\* and its US\$540m acquisition of TubeMogul.\*

<sup>\*</sup> Deal handled by core team member(s) prior to joining HL.

## A sample of our awards and accolades

Top 100 Lawyers in California

Rick Climan, Keith Flaum, Jane Ross

Daily Journal

100 Most Influential **Lawyers in America** 

Rick Climan

THE NATIONAL LAW JOURNAL

Only firm with two attorneys ranked Band 1 for Corporate/M&A (Northern California)

Rick Climan, Keith Flaum

**CHAMBERS** 

**Top Women Leaders** in Tech Law

Jane Ross

THE RECORDER

**Technology Law** Trailblazer

**Rick Climan** 

THE NATIONAL LAW JOURNAL

Named a "Rising Star"

**Chris Moore** 



Thought Leaders – **M&A** and Governance

Rick Climan, Keith Flaum, Jane Ross,



**Leading Lawyer:** M&A: Large Deals (\$1BN+)

Rick Climan, Keith Flaum



## A sample of our awards and accolades (cont'd)

"Clients say: [Rick Climan] is 'one of the best M&A attorneys in the country,' 'a national figure,' 'the dean of M&A,' 'one of the best legal minds in M&A' and a 'gold standard transactional lawyer.'"

Chambers

"Jane Ross is held in high regard by clients as a 'top-notch attorney and great negotiator."— Chambers

Keith Flaum is an "exceptionally talented guy' who clients call 'our first choice.'

([Keith] doesn't just look at the legal aspects of the deal, but puts it in the context of how it ties to our growth strategy and what it will mean in real terms for the company." — Chambers

**Keith Flaum** is "'at the very top of the profession in M&A.'"

- Chambers

"'There's nothing I can throw at [Rick Climan] that he hasn't seen before or hasn't a perspective on. He takes the time to understand our business and gets to the crux of the business issue." – Chambers

"Jane Ross stands out...for her 'ability to communicate effectively, understand issues and provide solutions." – Legal 500

**Chris Moore** is a "rising star" in the M&A field. – *Law360* 

**Jane Ross** is "'a wonderful M&A lawyer'" who is 'a pragmatic straight-shooter, cost effective and driven to achieve great results for her clients' and 'is fantastic and one of our most trusted advisers; she elevates transactions and is a very creative deal maker.'" – Chambers

**Rick Climan** "has encyclopedic knowledge of the law, can give both the academic and the practical answer, and is exceptional at negotiating."

Chambers

**Keith Flaum** is described as "the Jedi Master of lawyering" and a 'rock star."

- *Legal 500* 

# Core Silicon Valley M&A partners



Rick Climan

Partner, Silicon Valley, M&A
+1 650 463 4074
richard.climan@hoganlovells.com

Rick is a preeminent M&A lawyer who has handled some of the most prominent and industry-changing acquisitions in the technology sector over the past three decades. He sits on the firm's global Corporate Leadership Committee and leads the firm's tech M&A initiative.

Global Elite Thought Leader for M&A and Corporate Governance, Who's Who Legal

Band 1: Corporate/M&A (Northern California), Chambers

Top 100 lawyers in California, Daily Journal

#### Education

J.D., Harvard Law School, *cum laude*, 1977 A.B., Harvard College, *cum laude*, 1974



**Keith Flaum Partner, Silicon Valley, M&A**+1 650 463 4084

keith.flaum@hoganlovells.com

Keith is a leading M&A lawyer with more than 25 years of experience representing publicly traded and privately held companies in domestic and cross-border transactions.

Leading Lawyer: M&A: Large Deals (\$1BN+), Legal 500 US

Band 1: Corporate/M&A (Northern California), Chambers

Top 100 lawyers in California, Daily Journal

#### Education

J.D., University of California, Davis School of Law, 1989 B.A., University of California, Los Angeles, 1986

# Core Silicon Valley M&A partners



Jane Ross
Partner, Silicon Valley, M&A
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Chris Moore
Partner, Silicon Valley, M&A
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christopher.moore@hoganlovells.com

Jane is a *Chambers*-ranked M&A lawyer with more than 20 years of experience in representing buyers and sellers of public and private companies in the technology sector.

Chris's practice primarily focuses on public and private company M&A transactions in the technology sector.

Women in the Law – Mergers & Acquisitions Law – Best Lawyers in America

Top 100 lawyers in California, Daily Journal

Rising Star, Mergers & Acquisitions, Law360

#### Education

LL.B., McGill University, with distinction, 1997 B.C.L., McGill University, with distinction, 1997 B.Com., McGill University, 1993

#### Education

J.D., University of California, Los Angeles School of Law, 2008 B.A., University of California, Los Angeles, *cum laude*, 2004

Alicante

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